

Appendix D – Winyates AoHN Action Plan

Redditch Partnership Issue:	Winyates Area of Highest Need Project						
Key Deliverable:	To secure the Winyates Centre residential areas, improve the physical appearance of the area and to enhance community activity.						
Key Issues:	<ul style="list-style-type: none"> • According to the 2007 Indices of Deprivation, the area around Winyates Centre is within the most 10% deprived areas in the country. This area is the most deprived area in Redditch, and the sixth most deprived in Worcestershire. • Within Winyates Centre, the stairways leading from the commercial public spaces of the centre to the residential flats above are unsecured. As such, there is a high level of anti-social behaviour in and around the residential flats and the Centre in general. • Currently, there is very little community activity which takes place in the Winyates area. 						
Key Actions to Tackle Key Issues:	Project	Key Actions	Completion Date	Lead Partner (s)	Resources	Measures of Success	Progress to date
	1. Winyates Healthy Eating Project (A two phase project. Phase one – production of a cookbook. Phase Two – involves using	Phase One: <ul style="list-style-type: none"> • Secure funding for the project. • Establishing a Steering Group. 	All by March 2011	RBC - Liz Williams / Helen Broughton Worcestershire PCT - Debbie Baker-Price	To be confirmed	The effective engagement of schools and community groups including intergeneration work between Arrow Vale High School and Ipsley Middle school.	Project outline has been agreed. Potential partners have been identified.

	the cookbook as a tool for community led healthy eating initiatives)	<ul style="list-style-type: none"> Establish links with local schools, community groups and traders. Production of cookbook. Event to launch cookbook. <p>Phase Two:</p> <ul style="list-style-type: none"> Phase one will inform the key actions for Phase Two. 	March 2012			Establishment of infrastructure to facilitate community engagement leading to community cohesion whilst addressing the public health agenda for disadvantaged communities.	
	2. Active Winyates – Urban Tracks project	<ul style="list-style-type: none"> Establish a series of routes (of varying levels of difficulty) for walking and cycling around the Winyates area. Design local maps to show routes and encourage take up. Deliver 	All by 30 th April 2011	RBC- Liz Williams / Richard Potter WCC	Health Improvement Fund / additional WCC monies.	<p>Increased numbers of adults taking part in sport / physical exercise</p> <p>Increased number of young people taking part in positive activities</p>	<p>Routes Established.</p> <p>Maps being designed.</p> <p>Work with schools ongoing</p>

		<p>to all households in local area.</p> <ul style="list-style-type: none"> • Deliver community based launch event for the project. • Design educational /recreational activities and community projects around the routes for local schools and the community to participate in. 	December 2011				
	3. Winyates Centre Security Project	<ul style="list-style-type: none"> • To install hard wired video entry security systems to the Winyates centre Residential complex, alongside security measures to control entry to the landings. 	30 th April 2011	RBC – Pete Hill/Liz Williams	AoHN Fund/RBC Housing Capital	<p>Successful implementation of scheme.</p> <p>Establishment of Residents Group to ensure long term sustainability of scheme.</p>	<p>Tenders issued for completion.</p> <p>Contractors site meetings arranged.</p> <p>Pre contract works completed.</p> <p>Quotes</p>

							received for railings work. Community Engagement ongoing.
	4. Winyates Centre Traders Project	<ul style="list-style-type: none"> Establish Group stabilise membership. Devise list of improvements based on consensus. 	31 st March 2012	Liz Williams	AoHN Project Fund	<p>Establishment of Traders Group which established what improvements are needed.</p> <p>Long term sustainability of the group.</p>	<p>Group established.</p> <p>Identification of projects ongoing</p>
	5. Investigate the possibility of establishing a work club within the AoHN	<ul style="list-style-type: none"> Establish viability of the scheme. Identify partners. 	30 th September 2011	Liz Williams/Job Centre Plus	To be identified		
	6. Local Environmental Enhancement Project	<ul style="list-style-type: none"> Establish schemes for inclusion through community engagement. 	31 st May 2011	RBC – Mark white/Liz Williams	AoHN Project Fund/Capital Landscape		
	7. Establish Local savings Scheme	<ul style="list-style-type: none"> To provide good savings and loans facilities in the 	30 th September 2011	Liz Williams/Credit Union/YMCA	To be identified	Establishment of a variety of accessible schemes.	Money Point being established in

		target area.				Good take up by local residents.	RBC One Stop Shop.
	8. Development of local community development support activities within the local community centre.	<ul style="list-style-type: none"> To establish support activities provided at local venue on a regular and sustainable basis. 	31 st March 2012	Liz Williams/RBC/YMCA	To be identified		
	9. To target Winyates, an area of deprivation, with a diverse range of sports and leisure opportunities.	<ul style="list-style-type: none"> Undertake a needs assessment (mapping and consultation processes to include the voluntary sector). Produce a project proposal based on the Needs Assessment for discussion at strategic level. 	December 2011	RBC -Sue Hanley / Leisure Services / Liz Williams	To be identified	N/A	